

16 Media and the Internet

Since **Brytec** operates internationally, the company is **in the public spotlight** and subject to **strict legal regulations** regarding the publication of company information.

Consistent and objective communication is of particular importance to **Brytec**.

Therefore, the responsibility for providing information about:

- **the overall development of Brytec,**
- **business areas and economic background,**

lies with **senior management**.

The **development and communication of local business units** is at the discretion of the **respective local entities**, as long as this has **no impact on Brytec as a whole**.